

## FROM THE EDITOR

**A**s EE-Evaluation Engineering celebrates its 50th anniversary, we look forward to providing our subscribers with the cutting-edge technical information needed to excel in their job. As always, EE will provide in-depth coverage of core test technologies, focusing on modular and benchtop instrumentation, automated test equipment, test software, and inspection systems.

Features will describe in detail how the core technologies apply to communications, semiconductor test, board and system test, and military/aerospace markets. Also, we'll delve into techniques needed to overcome challenges in power management, signal integrity, and electromagnetic compatibility.

In addition, we are expanding EE's coverage of medical test, sensors, wireless data acquisition, and remote monitoring applications. Recognizing the increasing importance of mobile devices and the changing nature of computing, there will also be a new focus on mobile apps for engineers and the role that cloud computing plays in our readers' professional lives.

Finally, in recognition of EE-Evaluation Engineering's 50 years of service to the industry, we will look back on the evolution of key product classes and take a fresh look at possible future trends.

We look forward to an exciting 50th Anniversary year and hope you'll join us. The following is an overview of the many marketing opportunities EE is offering for 2012. Enjoy!

*Rick*

Rick Nelson  
EE Executive Editor

