

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2011
(Including Supplementary Data)**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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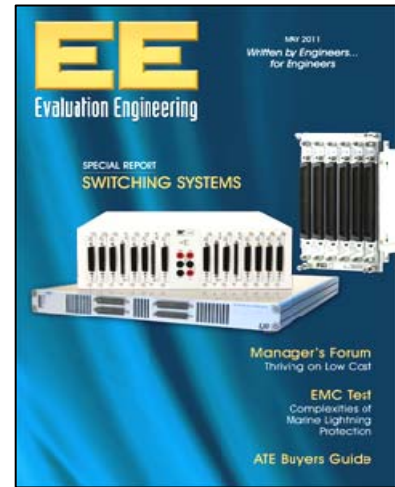
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FIELD SERVED

EVALUATION ENGINEERING serves companies that test/evaluate, design, develop and manufacture electronic products, equipment and systems. In addition, also served are companies that use electronic equipment in their end products. See Paragraph 3a for a breakout of these industries.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are management and non-management individuals who are involved in the evaluation, QC/QA, testing, production, product assurance/reliability, design, development, support and maintenance of the above field. See Paragraph 3a for a further breakout of these individuals.

PURPOSE

Included herein is a supplementary analysis of individuals who recommend, specify or buy parts, products or services.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	30
Advertiser and Agency _____	197
Rotated or Occasional _____	58
Allocated for Trade Shows and Conventions _____	264
Digital _____	-
All Other _____	-
TOTAL	549

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	54,314	100.0	54,314	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	54,314	100.0	54,314	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD			
2011 Issue	Print Version Only (A)	Digital Version Only (B)	Total Qualified
January _____	46,436	8,144	54,580
February _____	46,438	8,142	54,580
March _____	46,438	8,142	54,580
April _____	46,438	8,142	54,580
May _____	46,505	7,277	53,782
June _____	46,505	7,277	53,782

SUPPLEMENTARY DATA OF PRODUCTS, SERVICES SPECIFIED, RECOMMENDED, OR BOUGHT FOR ISSUE OF MAY 2011
 This is an analysis of 50,545 or 91.4% recipients who responded to the categories below. Which of the following parts/products/services do you recommend/specify or buy. (See question #8 on the questionnaire used to elicit these data in back page of this report). Since any one respondent may have checked more than one response, the totals for each of these products should not be added together as the total may exceed the total circulation. These data are presented for statistical and marketing purposes only.

	NUMBER	PERCENT
ATE/QA/PRODUCTION TEST		
Board Testers _____	12,218	22.7
Manufacturing Defect Analyzers _____	7,968	14.8
Continuity Testers, Cable/Harness/ Board _____	8,697	16.2
Switching Systems _____	8,685	16.1
Handlers _____	7,022	13.1
IC Testers _____	6,678	12.4
Wafer Probers _____	4,305	8.0
Environmental Test Equipment _____	5,728	10.7

	NUMBER	PERCENT
TEST SERVICES/SOFTWARE		
Environmental Test Services _____	12,695	23.6
IC/Component Test Services _____	9,542	17.7
EMI/RFI Test Services _____	9,158	17.0
Failure Analysis Services _____	9,432	17.5
Board/Subassembly Test Services _____	7,226	13.4
Calibration/Maintenance Services _____	9,789	18.2

	NUMBER	PERCENT
DATA ACQUISITION/ANALYSIS		
Data Acquisition Boards _____	22,220	41.3
Data Acquisition Software _____	22,795	42.4
Data Acquisition Systems _____	20,949	39.0

	NUMBER	PERCENT
COMMUNICATIONS/RF/MICROWAVE TEST		
Communications Test Equipment _____	15,220	28.3
RF/Microwave Test Equipment _____	13,017	24.2
Electro-Optic/Fiber-Optic Testers _____	9,449	17.6

	NUMBER	PERCENT
DESIGN/TEST AUTOMATION		
Test Development/Software _____	17,900	33.3
Design-for-Testability Software _____	13,962	26.0

	NUMBER	PERCENT
TEST INSTRUMENTS		
LCR Meters _____	22,858	42.5
Counters/Timers _____	23,248	43.2
DMMs/Multimeters _____	24,539	45.6
EMI/RFI Test Equipment _____	15,185	28.2
Frequency Synthesizers _____	12,431	23.1
Function Generators _____	14,999	27.9
Logic Analyzers _____	11,769	21.9
Oscilloscopes _____	18,688	34.7
Power Analyzers _____	15,978	29.7
Power Supplies/Sources _____	23,239	43.2
Recorders/Dataloggers _____	13,093	24.3
Spectrum Analyzers _____	12,738	23.7
Temperature Measurement Equipment _____	13,514	25.1
Test Equipment Leasing/Rental _____	10,802	20.1
Waveform Analyzers _____	9,563	17.8

	NUMBER	PERCENT
CARD-LEVEL INSTRUMENTS AND BUSES		
LXI Instruments/Products _____	13,237	24.6
PCI/Compact PCI/PXI/VXI _____	13,672	25.4
GPIO/IEEE 488 _____	10,268	19.1
RS-232 _____	10,436	19.4

	NUMBER	PERCENT
INSPECTION EQUIPMENT		
Image Analysis/Processing _____	12,583	23.4
Microscopes, Optical _____	16,106	29.9
Microscopes, Scanning (SEM, AFM) _____	13,482	25.1
AOI-Automated-Optical inspection _____	7,944	14.8
X-Ray Inspection Equip./Services _____	7,812	14.5
Camera/Machine Vision Systems _____	9,458	17.6

	NUMBER	PERCENT
PROTECTIVE PRODUCTS/DEVICES		
EMI/RFI Control/Protection _____	13,872	25.8
ESD Control/Protection _____	13,707	25.5
ESD Monitoring/Simulation Systems _____	10,428	19.4
Suppression components _____	10,280	19.1

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011							
QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
	1 Year	2 Years	3+ Years				
I. Direct Request: _____	33,243	19,604	935	46,505	7,277	53,782	100.0
II. Request from recipient's company: _____	-	-	-	-	-	-	-
III. Membership Benefit: _____	-	-	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	-	-	-	-	-	-	-
Association rosters and directories _____	-	-	-	-	-	-	-
Business directories _____	-	-	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-	-	-
Other sources _____	-	-	-	-	-	-	-
VI. Single Copy Sales: _____	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	33,243	19,604	935	46,505	7,277	53,782	100.0
PERCENT	61.8	36.5	1.7	86.5	13.5	100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011				
MAILING ADDRESS	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
Individuals by name and title and/or function _____	46,505	7,277	53,782	100.0
Individuals by name only _____	-	-	-	-
Titles or functions only _____	-	-	-	-
Company names only _____	-	-	-	-
Multi-Copy Same Addressee copies _____	-	-	-	-
Single Copy Sales _____	-	-	-	-
TOTAL QUALIFIED CIRCULATION	46,505	7,277	53,782	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011									
State	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent	State	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
Maine _____	188	20	208		Kentucky _____	449	71	520	
New Hampshire _____	423	60	483		Tennessee _____	724	112	836	
Vermont _____	122	17	139		Alabama _____	558	96	654	
Massachusetts _____	1,779	279	2,058		Mississippi _____	214	32	246	
Rhode Island _____	187	34	221		EAST SO. CENTRAL	1,945	311	2,256	4.2
Connecticut _____	848	139	987		Arkansas _____	274	37	311	
NEW ENGLAND	3,547	549	4,096	7.6	Louisiana _____	337	49	386	
New York _____	2,730	343	3,073		Oklahoma _____	461	81	542	
New Jersey _____	1,542	213	1,755		Texas _____	2,984	538	3,522	
Pennsylvania _____	2,426	344	2,770		WEST SO. CENTRAL	4,056	705	4,761	8.9
MIDDLE ATLANTIC	6,698	900	7,598	14.1	Montana _____	118	10	128	
Ohio _____	2,529	344	2,873		Idaho _____	182	20	202	
Indiana _____	1,225	197	1,422		Wyoming _____	51	2	53	
Illinois _____	2,596	281	2,877		Colorado _____	728	136	864	
Michigan _____	1,881	265	2,146		New Mexico _____	192	42	234	
Wisconsin _____	1,325	179	1,504		Arizona _____	710	132	842	
EAST NO. CENTRAL	9,556	1,266	10,822	20.1	Utah _____	413	73	486	
Minnesota _____	1,291	221	1,512		Nevada _____	193	31	224	
Iowa _____	586	82	668		MOUNTAIN	2,587	446	3,033	5.6
Missouri _____	832	118	950		Alaska _____	46	5	51	
North Dakota _____	136	12	148		Washington _____	774	127	901	
South Dakota _____	143	21	164		Oregon _____	542	95	637	
Nebraska _____	339	39	378		California _____	5,586	910	6,496	
Kansas _____	514	78	592		Hawaii _____	44	8	52	
WEST NO. CENTRAL	3,841	571	4,412	8.2	PACIFIC	6,992	1,145	8,137	15.1
Delaware _____	101	17	118		UNITED STATES	46,423	6,999	53,422	99.3
Maryland _____	1,031	161	1,192		U.S. Territories _____	62	12	74	
Washington, DC _____	120	25	145		Canada _____	19	10	29	
Virginia _____	1,149	185	1,334		Mexico _____	-	9	9	
West Virginia _____	180	23	203		Other International _____	1	247	248	
North Carolina _____	1,220	148	1,368		APO/FPO _____	-	-	-	
South Carolina _____	507	71	578		TOTAL QUALIFIED CIRCULATION	46,505	7,277	53,782	100.0
Georgia _____	931	147	1,078						
Florida _____	1,962	329	2,291						
SOUTH ATLANTIC	7,201	1,106	8,307	15.5					

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	July - December 2008	January - June 2009	July - December 2009	January - June 2010	July - December 2010	January - June 2011*
Total Audit Average Qualified _____	66,831	65,344	66,000	65,993	62,429	54,314
Qualified Non-Paid Total _____	66,831	65,344	66,000	65,993	62,429	54,314
Print Version Only _____	59,304	53,940	53,284	52,179	50,208	46,460
Digital Version Only _____	7,527	11,404	12,716	13,814	12,221	7,854
Qualified Paid Total _____	-	-	-	-	-	-
Print Version Only _____	-	-	-	-	-	-
Digital Version Only _____	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price _____	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: January - June 2011 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

ADDITIONAL DATA:

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served of a recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the digital version are notified via email when the version is available.

STATEMENT OF CONTENT PLATFORM:

Replica - Editorial and design are unchanged from the original print edition.

QUESTIONNAIRE USED BY PUBLICATION TO ELICIT SUPPLEMENTARY DATA:

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - PRINT VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	46,460	100.0	46,460	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	46,460	100.0	46,460	100.0	-	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - DIGITAL VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	7,854	100.0	7,854	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	7,854	100.0	7,854	100.0	-	-



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Company _____ City _____ State _____ Zip _____

Address _____

Business Phone (_____) _____ Fax (_____) _____

3 Fill in below only if your company requires home delivery: (company address must be filled in above)

Address _____ City _____ State _____ Zip _____

4 What is your principal job function? (check one)

1 Production/Manufacturing Test 6 Field Service
 2 QA/QA Reliability/Evaluation 7 R & D/Scientific
 3 Calibration/Standards 8 Corporate or General Mgmt.
 4 Design/Development 9 Other _____
 5 Manufacturing/Production Engineering

5 What is your principal responsibility? (check one)

1 Corporate or General Mgmt. 3 Engineering/Tech. Staff
 2 Engineering/Tech. Mgmt. 4 Other _____

6 What is the primary end product or service performed at your plant? (check one)

1 Computer, Peripherals, Software & Office Business Equipment
 2 Communications Systems & Equipment
 3 Aircraft, Space, Marine, Government & Military Systems/Equipment
 4 ICs, Semiconductors, Other Components or Subassemblies
 5 Test/Measurement Instruments & Systems
 6 Industrial Controls, Systems, Equipment & Modules
 7 Medical Electronic Equipment
 8 Consumer Electronic Equipment & Appliances
 9 Automobiles & Other Ground Transportation
 10 Materials, Hardware, Packaging
 11 Contract Manufacturing/ Electronic Manufacturing Services
 12 Systems Integrators
 13 Independent Laboratories & Consulting Firms
 14 Government or Military Electronic Equipment
 15 Commercial/Industrial Users of Electronic Equipment
 16 Schools, Universities & Libraries
 17 Other _____

7 How much is spent annually for equipment, instruments and services that you have the authority to specify or purchase? (check one)

1 over \$100k 2 \$10-100k 3 \$1-100k 4 under \$10k 5 none

8 Which of the following parts/products/services do you recommend, specify, or buy? (check all that apply)

Test Instruments
 201 LCR Meters 211 PC/Computer/PC/PDA/SmartCard/RFID
 202 Counters/Timers 212 PC/Computer/PC/PDA/SmartCard/RFID
 203 Calibration/Standards 213 RF/EMF/EMC
 204 Design/Development 214 RF-232
 205 Manufacturing/Production Engineering 215 Function Generators
 206 Field Service 216 Logic Analyzers
 207 R & D/Scientific 217 Power Analyzers
 208 Corporate or General Mgmt. 218 Oscilloscopes
 209 Engineering/Tech. Staff 219 Power Supplies/Sources
 210 Other _____ 220 Recorders/Oscilloscopes
 221 Spectrum Analyzers 222 3-Ray Inspection
 223 Temperature Measurement Equipment
 224 Test Equip. Leasing/ Rental
 225 Waveform Analyzers

Test Services/Software
 402 Environmental Test Services
 403 IC/Component Test Services
 404 Metall. Test Services
 405 Failure Analysis Services
 406 Reliability Test Services
 407 Calibration/Maintenance Services
 408 Calibration/Maintenance Test Equipment
 409 IC Testers
 410 RF/EMF/EMC Test Equipment
 411 Environmental Test Equipment
 412 Electro-Optic/Fiber-Optic Testers
 413 ESD Control/Production Systems
 414 ESD Control/Production Systems
 415 ESD Control/Production Systems
 416 ESD Control/Production Systems
 417 ESD Control/Production Systems
 418 ESD Control/Production Systems
 419 ESD Control/Production Systems
 420 ESD Control/Production Systems

9 Number of employees at this location: (check one)

1 1,001 or more 2 250-499 3 50-99 4 10-249 5 1-9

10 Do you personally receive Test & Measurement World? Yes No

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Kristine Russell, President
 Evelyn Dodge, Accounting

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:
 This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed: September 2, 2011
 State: Florida
 County: Sarasota
 Received by BPA Worldwide: September 2, 2011
 Type: PSD
 ID Number: E057Y0J1

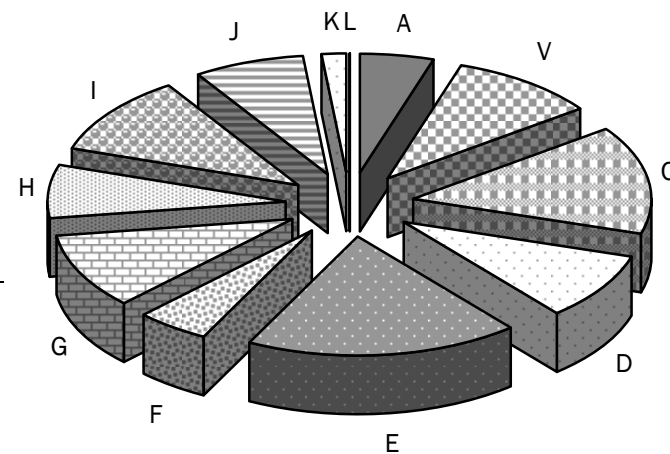
3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011
 This issue is 1.2% or 638 copies below the average of the other 5 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Digital Version Only (B)	Production/Manufacturing Test; Manufacturing/Production Engineering (A)	QC/QA/Reliability/Evaluation; Calibration/Standards (B)	Design/Development Engineering; R&D/Scientific (C)	Field Service (D)	Corporate Management (E)	Other (F)
Computers, Peripherals, Software and Office/Business Equipment	2,647	4.9	2,219	428	519	67	994	50	1,015	2
Communications Systems and Equipment	5,408	10.0	4,641	767	1,162	127	1,949	183	1,978	9
Aircraft, Space, Marine, Government & Military Systems/Equipment; Government or Military	7,942	14.8	6,554	1,388	1,745	435	3,887	194	1,663	18
ICs, Semiconductors, Other Components or Subassemblies; Materials, Hardware, Packaging	4,907	9.1	4,295	612	1,538	188	1,699	70	1,409	3
Test/Measurement Instruments and Systems; Industrial Controls, Systems, Equipment & Robotics	10,000	18.6	8,790	1,210	2,641	365	3,610	201	3,177	6
Medical electronic Equipment	2,779	5.2	2,377	402	730	142	1,119	55	732	1
Consumer Electronic Equipment & Appliances; Automotive & Other Ground Transportation	5,501	10.2	4,799	702	1,643	227	1,928	67	1,634	2
Contract Manufacturers/Electronic Manufacturing Services	3,804	7.1	3,413	391	713	98	1,136	64	1,791	2
Systems Integrators; Independent Laboratories & Consulting Firms	5,908	11.0	5,097	811	540	114	2,280	84	2,887	3
Commercial/Industrial users of Electronic Equipment	3,919	7.3	3,543	376	792	188	1,071	164	1,696	8
Schools, Universities and Libraries	902	1.7	751	151	79	21	432	36	330	4
Other	65	0.1	26	39	16	3	17	3	22	4
TOTAL QUALIFIED CIRCULATION	53,782	100.0	46,505	7,277	12,118	1,975	20,122	1,171	18,334	62
PERCENT	100.0		86.5	13.5	22.5	3.7	37.4	2.2	34.1	0.1

PRIMARY JOB RESPONSIBILITY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Digital Version Only (B)
Corporate or General Management	19,462	36.2	17,683	1,779
Engineering/Technical Management	16,506	30.7	14,046	2,460
Engineering/Technical Staff	16,668	31.0	13,767	2,901
Other	1,146	2.1	1,009	137
TOTAL QUALIFIED CIRCULATION	53,782	100.0	46,505	7,277
PERCENT	100.0		86.5	13.5

3a. Breakout of Qualified Circulation of Business and Industry

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL
A Computers, Peripherals, Software and Office/Business Equipment	2,647	4.9
B Communications Systems and Equipment	5,408	10.0
C Aircraft, Space, Marine, Government & Military Systems/Equipment; Government or Military	7,942	14.8
D ICs, Semiconductors, Other Components or Subassemblies; Materials, Hardware, Packaging	4,907	9.1
E Test/Measurement Instruments and Systems; Industrial Controls, Systems, Equipment & Robotics	10,000	18.6
F Medical electronic Equipment	2,779	5.2
G Consumer Electronic Equipment & Appliances; Automotive & Other Ground Transportation	5,501	10.2
H Contract Manufacturers/Electronic Manufacturing Services	3,804	7.1
I Systems Integrators; Independent Laboratories & Consulting Firms	5,908	11.0
J Commercial/Industrial users of Electronic Equipment	3,919	7.3
K Schools, Universities and Libraries	902	1.7
L Other	65	0.1
TOTAL	53,782	100.0



Primary Job Responsibility
 (Please Refer to Paragraph 3a for Complete Description)

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL
I. Corporate or General Management	19,462	36.2
II. Engineering/Technical Management	16,506	30.7
III. Engineering/Technical Staff	16,668	31.0
IV. Other	1,146	2.1
TOTAL	53,782	100.0

