

DIGITAL EDITION ENHANCEMENTS

Make the most of your print display ad with electronic options available on the monthly digital edition sent to 36,000 opt-in electronic test and design engineering decision makers and buyers, five times each month; once in the issue's direct email invite and four times a month in EE's weekly e-newsletter blast. For enhancements, see an example at: <http://www.healthmgtech.com/ebook/A1lq90/HMT1002>



LEFT OF COVER: Issue Sponsor: be the first message EE subscribers see, positioned left of the front cover as the sole sponsor – first seen position.

Rate: \$2600 net per issue

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Rate: Additional \$1200 net

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GATEFOLD / TIP-ON: Make a big splash at a fraction of the cost of print.

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Tip-on: \$1400 net per issue

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HOTSPOT LINKS: Individual web links are highlighted within your ad.

Rate: No charge for the first link

\$250 additional links

ADD-A-PAGE OR INSERT: Not purchasing a print ad? Send us your PDF to print specifications and we will add it to the digital edition, opposite of insider back cover. Each page must be 2-sided: front and back.

Rate: \$2400 per issue

CUSTOM DIGITAL eBOOKS: We'll produce and host your annual reports and product catalogs in this exciting digital format.

Rate: \$1500 and up, depending on number of pages, rich media, and linked overlays.

Please call for a custom estimate.