

EE EVOLUTION: 50 YEARS OF TEST TECHNOLOGY



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Join EE in celebrating 50 years as we examine the past, present, and future of test engineering and delve into changes that have occurred over the past five decades. Each month we will highlight a specific topic, with FOUR Sponsorships available in print, in email, and online each month.



FEATURED TOPICS:

JAN	Oscilloscopes	JUL	Microwave Test
FEB	Power Supplies	AUG	EMC
MAR	Signal Generators	SEP	Signal Analyzers
APR	Multimeters	OCT	Environmental Test
MAY	Switching Systems	NOV	Data Acquisition
JUN	Spectrum Analyzers	DEC	ATE

SPONSORSHIP INCLUDES:

- 1. PRINT/DIGITAL EDITION:** Your 1/4-page, horizontal four color ad appears on the inside back cover, facing the exclusive "50 Years in..." feature article written by our editors, specific to the monthly topic listed above and reaching more than 50,000 subscribers.¹
- 2. WEEKLY eNEWSLETTER:** Your logo with web link appears next to "SPONSORED BY" above the "Spotlight on 50 Years of Test Engineering" section in the weekly EE eNewsletter. This new section contains articles gleaned from past issues of EE, specific to the monthly topic listed above, reaching 36,000 opt-in subscribers.
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- 4. DIGITAL EDITION INVITE:** Not only does your print ad appear in the digital edition with live web links, but your "SPONSORED BY" logo appears above the "50 years" feature highlighted on the monthly issue invite, emailed to our 36,000 subscribers.

TOTAL SPONSORSHIP PACKAGE \$3,000 net



¹ EE BPA Statement June 2011